Why Invest Your Time in I-Corps?

- Encourage Ecosystem Engagement
- Identify Real Problems
  - Focus Research Efforts on Solving Pain Points
- Improve Communication of R&D Value Propositions
  - Grant Writing Success ($)
  - Industrial Collaborations ($)
  - Public Interest in Science & Technology ($)

All STEM MSc and PhD programs should include a course modeled after I-Corps!
First Tested Hypotheses

Second Tested Hypotheses

Third Hypotheses in Testing
Constantly Refining Value Proposition in Search of Product-Market Fit
The I-Corps Effect

$2.2M in Non-Dilutive Resources Raised Over 1.5 Years Following I-Corps

2012

JCESR

BERKELEY LAB

U.S. DEPARTMENT OF ENERGY

Office of Science

Sepion Technologies

NSF Innovation Corps

NSF

2015

2016

SBIR-STTR

America's Seed Fund

cyclotronroad

C2M

Cleantech to Market

HPC4 MANUFACTURING

R&D 100

Patented

Intellectual Property

2018–2019

First Products to Market

Molecular Foundry

Changing What's Possible

arpa-e
Local Resources for Entrepreneurs

- NSF Innovation Corps
- Molecular Foundry
- qb3 uc-b, ucsc, ucsf
- SBIR·STTR America's Seed Fund
- Berkeley Lab Innovation Corps
  generating momentum
- BECI Berkeley Energy & Climate Institute
  LBNL & UC Berkeley
- Clorotronroad
- BPEP Berkeley Postdoctoral Entrepreneur Program
- CITRIS FOUNDRY