








Communications Committee

Tech Transfer Working Group
Committee Report

May 14, 2018

Committee Members

- **Jon Chavez** (Chair) – Sandia National Laboratories  Sandia National Laboratories
- **Alex Mitchell** – Argonne National Laboratory  Argonne NATIONAL LABORATORY
- **Annemarie Meike** – Lawrence Livermore National Laboratory  Lawrence Livermore National Laboratory
- **Jonathan Cook** – Idaho National Laboratory  INL Idaho National Laboratory
- **Leah Hesla** – Fermi National Accelerator Laboratory  Fermilab
- **Susan Ochs** – Oak Ridge National Laboratory  OAK RIDGE National Laboratory
- **Suzanne Storar** – Lawrence Berkeley National Laboratory  BERKELEY LAB

Communications Committee charter

Goal

Raise the visibility of DOE Tech Transfer opportunities and initiatives



Efforts

- Discover, collect and share communications best practices related to tech transfer
- Develop and implement consistent and coordinated tech transfer communication initiatives
- Evaluate, assess and recommend existing tech transfer communications efforts

Committee path forward

Communications Committee proposes to lead the following efforts:

1. Collect Tech Transfer Communication Best Practices across DOE lab complex
2. Provide analysis and recommendations for improving energy.gov tech transfer site
3. Create collection of DOE lab technology used in everyday products



1) TT Communications Best Practices

- Discover and document successful existing communications best practices at DOE labs
- Deliver document with suggestions to TTWG Committee and all labs for potential individual and collective adoption



2) Energy.gov Tech Transfer website

- Review and analyze existing energy.gov tech transfer site to discover communications gaps
- Perform discovery on tech transfer sites at other agencies and DOE national lab sites
- Deliver recommendations and proposals for improving energy.gov tech transfer site



3) Collection of DOE technology used in everyday products

- Help collect data and information for potential tech transfer communications initiatives highlighting DOE technologies used in everyday products
- Help inform potential upcoming DOE tech transfer video campaign



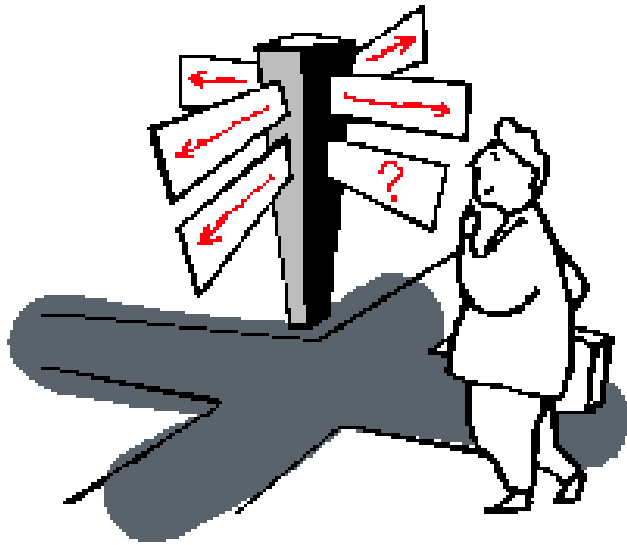
QUESTIONS OR SUGGESTIONS?

Education & Training Committee

Annie Garcia, SNL
Eugene Cochran, ORNL
Diane Hart, ANL
Sara Hunt, PNNL
Eric Payne, NREL

TTWG Spring Meeting
May 14-15

TTWG
Technology Transfer
Working Group



TTWG Spring Meeting
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TTWG
Technology Transfer
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Charter

- Objective – create opportunities and resources for technology transfer professionals at DOE labs to accelerate their professional development and enhance their expertise
- Focus Areas
 - Coursework
 - Networking & mentoring
 - Cross-lab projects

Plan

- **Coursework**

- Survey all lab TT professionals to identify critical course content needs by Jun (Owner: Sara)
- Leverage prior committee work and overhaul TTWG SharePoint training resources by Oct and market to DOE lab TT professionals by Nov (Owners: Diane and Eugene)
- Harvest online or in-person course content from established programs (e.g. LES, FLC, etc.) by Nov and offer at least 3 courses by May 2019 (Owner: Sara)

- **Networking & mentoring**

- Offer a mentor/mentee match-up opportunity at the Fall TTWG (Owner: Eric)
- Coordinate at least 1 other networking/mentee opportunity (e.g. CM Swap, FLC, AUTM, etc.) by May 2019 and market to DOE lab TT professionals (Owner: Eric)

- **Cross-lab projects**

- Identify cross-lab project opportunities similar to Lab-bridge pilots by Oct and commence 1-2 project(s) by Nov (Owner: Annie)
- Hold in-person progress session by May 2019 (Owner: Annie)

Feedback and Questions

- Thoughts regarding the objective, focus areas, and plan?
- Is it possible to hold a mentoring match-up session at the upcoming Fall TTWG meeting?
 - Opportunity for staff unable to attend TTWG in the fall?
- Is there interest in the CM swap opportunity?
- Are there resources to fund 1-2 cross-lab projects?

Metrics Committee

“...coordinate the annual DOE Technology Transfer Data Call and other tasks in support of DOE reporting requirements”

Wendy Skinner

5/14/18

Task – Data Elements/Definitions

- Want: data elements that will allow DOE-OTT and the lab/sites to effectively share the success of Technology Transfer



- Right Data
- Clean Data
- Consistent Data

What have we done so far?

- Monthly conference call
- Identified problem elements
- Set up SharePoint site to assist communications
- Explored 4 elements
- Increased lab/site communications
- Set up a frame work to minimize time spent



Requested Participation

You understand the element and are OK with the current definition.
True or False - you don't need to engage in the monthly call?

1. REGULAR participation from ALL labs/sites on monthly call - 1 hr/month
2. Knowledgeable person to fill out data element field – 15 minutes/element
3. Support/Lead small committee on elements your lab/site finds problematic

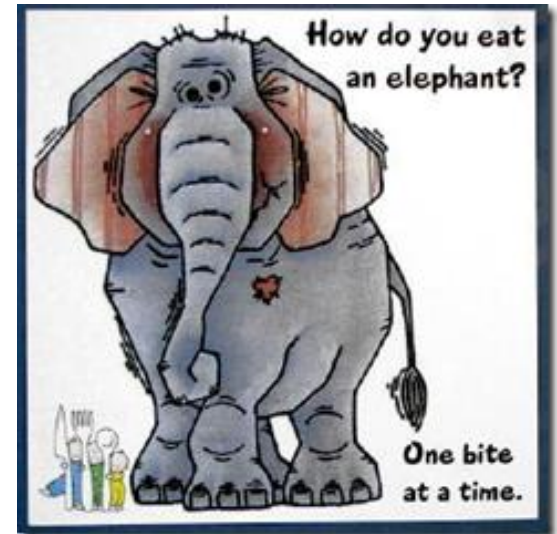
Governance Strategy

- Goal:
- Right Data
 - Clean Data
 - Consistent Data

Question: How many labs/sites need to agree to new definition before it can be proposed to TTWG?

Next Steps

- Continued monthly meetings
- Evaluate if the 'small teams' concept yield faster progress
- Provide TTWG board proposed changes for FY18 data call
- TTWG board formally request changes to FY-18 DOE-OTT data call



Links

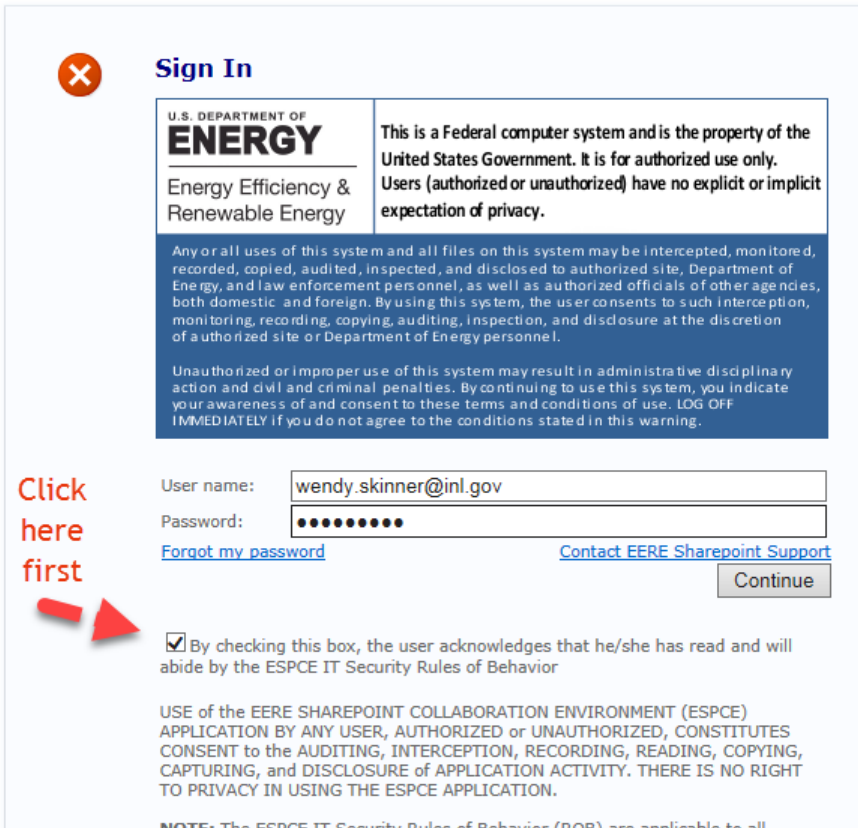
- SharePoint site:

<https://eereprojects.ee.doe.gov/sites/ott/ttwg/SitePages/Home.aspx>

- Contact Clara Asmail

(Clara.Asmail@hq.doe.gov) for an account if you don't already have one

Share Point 101



Sign In

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Energy Efficiency & Renewable Energy

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| | Metrics Committee | ... January 29 | <input type="checkbox"/> Asmail, Clara | |
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| | TT Metrics Data Set_FY10-FY16 | ... August 2, 2017 | <input type="checkbox"/> Hodas, Jennifer | |
| | TTWG Licensing Guide | ... June 8, 2017 | <input type="checkbox"/> Asmail, Clara | |
| | TTWG Member Meetings | ... April 5, 2017 | <input type="checkbox"/> Asmail, Clara | |
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| | Elements | ... January 31 | <input type="checkbox"/> wendy.skinner@inl.gov | |
| | Meeting Agenda | ... January 31 | <input type="checkbox"/> wendy.skinner@inl.gov | |
| | Meeting Minutes | ... January 31 | <input type="checkbox"/> wendy.skinner@inl.gov | |

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| Element_EconomicContribution | April 18 | Potter, Nina | | |
| Element_PartnerName | April 2 | wendy.skinner@inl.gov | | |
| Element_TaxonomyParallelCategorization | April 17 | gomez8@llnl.gov | | |
| Proposed Standardization and Simplification of Economic Contribution Metric REV4 | April 18 | mark.hattrup@pnnl.gov | | |

Drag files here to upload

Excel Online TTWG Element_EconomicContribution

FILE HOME INSERT DATA REVIEW VIEW Tell me what you want to do EDIT IN EXCEL

Clipboard Font Alignment Number Tables Cells Editing

fx How does your lab calculate its value for Economic Contribution from Licensed Technologies?

| A | B | C | D | E | F | G |
|------|---|---|--|--------------------------------|--------------------|---|
| Lab | Calculate its value for Economic Contribution from Licensed Technologies? | Are there any differences between the group of payments you use for this metric, and those considered for the Earned Royalty Income elements (38-40)? | Do you use the royalty rates for individual license agreements, when available, or do you use the imputed 2% rate for all agreements/all royalty payments? | Comments | Input supplied by: | |
| AMES | | | The imputed royalty rate does not | AMES works with the Iowa State | | |

Standardized Multi-Lab Agreement Committee

Bruce Simanton

5/14/18

Committee On Standardizing Multi-Lab Agreements

- Streamline the process to establish Multi-Lab engagements and improve lab/partner experience
 - Standardized agreements
 - Consistent review and approval process
 - Coordinate efforts more efficiently

Discussions to Date

- Challenges and best practices
- Consideration of other mechanisms to enable Multi Lab engagement
- Assemble and review current Multi-Lab CRADA templates
 - LightMAT
 - SBV
 - others

Next Steps

- Continue dialogue on best practices and process improvements
- Complete the review of current CRADA formats for standardization
 - Identify DOE Site, Program, Partner specific requirements and terms
- Obtain respective Field Office approvals of agreed upon templates